

## MEDIA RELEASE

# A Place in the Country

by **CHRIS FERREIRA**  
foreword by **SABRINA HAHN**

### ABOUT THE BOOK

*A truly down-to-earth manual on hobby farming that holds no punches, arming you with knowledge to avoid the pitfalls and offering practical and attainable solutions before they become problems.* Sabrina Hahn

If you've ever dreamt of moving to the country, or you've moved there already, this book is a must-read. *A Place in the Country* will help you choose, establish and sustain your patch of paradise in Australia or in New Zealand. Chris Ferreira brings years of experience, a wealth of knowledge and a great sense of humour to these tasks, covering everything you need to know to create your own beautiful, productive and sustainable rural landscape.

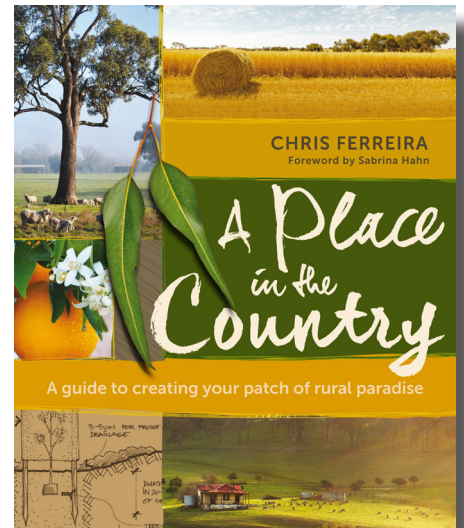
### ABOUT THE AUTHOR

Chris Ferreira has been a leading exponent of sustainability in Western Australia for over 25 years. His company, The Forever Project, specialises in environmental education and behaviour change, as well as sustainability design, management, community engagement, education and media. Through his award-winning programs, Chris has taught over 130,000 people about sustainable living. An adjunct lecturer in sustainability at Murdoch University, Chris is well known for his Hamilton Hill Sustainable Home project.



### NOTES

- Chris is an active public figure with a loyal following of viewers and listeners from his media roles, which include features on *The Garden Gurus*, 6PR, Curtin FM and ABC 720 FM. He regularly contributes to *Hoofbeats*, *My Block Magazine*, *The Sunday Times* and the Habitat liftout in *The West Australian*.
- The informative text is complemented by diagrams, illustrations and checklists, covering everything from soil and dams to bushfires, animal management, old-growth trees and shelterbelts.
- The book features a foreword by ABC radio presenter Sabrina Hahn.



Pub. Date	May 2018
ISBN	9781925591071
RRP	\$49.99 AU \$55.00 NZ
Genre	Non-fiction, agriculture and farming
Format	Flexi-cover, 250 h x 210 w mm
Extent	272 pp



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